



St. Mary's High School

Lancer Gala

June 25, 2021



Dear Friend of St. Mary's High School,

On Friday June 25, 2021, St. Mary's will hold its annual **Lancer Gala**, as part of our Reunion Weekend. The **Lancer Gala** is our premiere fundraising event of the year, and it has never been more important than this year. We are so excited to come together as a **St. Mary's Family** to celebrate our strength and perseverance and be a part of a long-awaited fundraiser to continue moving St. Mary's forward into the future.

The **Lancer Gala** is historically attended by over 400 alumni, current and former parents, faculty and staff, and other members of our community. Since its inception, the **Lancer Gala** has provided hundreds of thousands of dollars in scholarship and tuition assistance for our students, and this year, we are committed to making it an even greater success! As in the past, this year's **Lancer Gala** will feature silent, special, and live auctions.

We are currently seeking sponsors and collecting auction items for this year's Gala. All sponsors and donors are acknowledged in the evening's program, with special donations also appearing on signage during the event. In addition to gaining valuable exposure at the **Lancer Gala**, you and/or your business are playing a vital role in continuing the "Tradition of Excellence" at **St. Mary's High School**.

Sponsorship Opportunities (please see enclosed form for more information on levels):

- Auction Sponsor- \$500 ➤ Bronze Sponsor- \$ 3,000
- Bar Sponsor- \$1,000 ➤ Platinum Sponsor- \$5,000
- Table Sponsor- \$2,000 ➤ Presenting Sponsor- \$10,000

Item Donations

While any donation is greatly appreciated, below are categories of items that have historically generated the greatest return at the **Gala**:

Fine Dining / Cuisine

Restaurant Certificates
Gourmet Gift Baskets
Dinner Cruise
Wine Tasting

Professional Services

Spa Packages
Gym Memberships
Sports Lessons
Make-Overs
Landscaping Services

Home & Garden

Large & Small Appliances
Dining/Entertainment
Accessories
Garden & Patio Furnishings
Power Tools

Sports

Sports memorabilia
Exercise Equipment
Outdoor Recreation
Equipment
Sporting Goods

Travel

Weekend Getaways
Resort or Hotel Packages
Airline Gift Cards

Apparel & Accessories

Jewelry
Designer Bags/ Accessories
Pro/College Merchandise

Bar/Pantry Items

Decanters/ Barware
Top-Shelf Premium Spirits

Electronics

Laptops/Tablets
TVs
Sound Systems

You can also find our Amazon Registry by clicking [here](https://www.amazon.com/stmaryshighschool) or by searching Lancer 2021.

Through your support of **St. Mary's High School** and the **Lancer Gala**, you are affording our students the opportunity to become tomorrow's leaders.

We want to properly recognize your sponsorship and/or gift(s). Please use the enclosed forms to submit your donation and sponsorships. If you have any questions, please contact me at 716-683-4824 x 237.

Regards,

Mark Tramont
VP of Institutional Advancement



St. Mary's High School Lancer Gala June 25, 2021



Sponsorship Form

Name of Sponsor: _____

Contact Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Levels

- ☐ **Auction Sponsor** **\$ 500**
 - Company name/logo in program & on website
 - Two (2) event tickets
- ☐ **Bar Sponsor** **\$ 1000**
 - Prominent signage in bar area
 - Half-page ad in program
 - Company name/logo on website
 - Four (4) event tickets
- ☐ **Table Sponsor** **\$2,000**
 - Premium wine at table
 - Visual recognition at event
 - Company name/logo in program & on website
 - Ten (10) tickets with reserved table

- ☐ **Bronze Sponsor** **\$3,000**
 - Table Sponsor items, plus:
 - Visual recognition at event
 - Half-page ad in program
 - Company name/logo on website
 - Company name in media releases
- ☐ **Platinum Sponsor** **\$5,000**
 - Bronze Sponsor items, plus:
 - Thank you recognition in "The Lance" newsletter, sent to over 5,000 alumni and supporters
 - Company name/logo on banner at event
 - Full-page ad in program

- ☐ **Presenting Sponsor (exclusive)** **\$10,000**
 - Platinum Sponsor items, plus:
 - Company name/logo on program cover & invitations
 - Top hyperlink logo placement on website
 - Company name/logo on Gala receipts

Other Advertising Options

Inside Pages:

- ☐ Full Page (4.25" w x 7.5" h) **\$300**
- ☐ Half Page (4.25" w x 3.5" h) **\$200**
- ☐ Business Card (2.1" w x 3.5" h) **\$100**

Cover Pages (one each available):

- ☐ Inside Front Cover (4.25" w x 7.5" h) **\$600**
- ☐ Inside Back Cover (4.25" w x 7.5" h) **\$400**

Gala Payment Options

Please choose one:

- ☐ Check Enclosed – payable to St. Mary's High School. Amount \$ _____
- ☐ Count on us for sponsorship; we will defer payments until (_____)
- ☐ Online at <http://smhlancers.maestroweb.com>
- ☐ Charge my ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card #: _____ Exp. Date: _____ / _____ CVV Code: _____

Name on Card: _____ Billing Zip Code: _____

All Sponsors:

Please email your company logo and ad artwork (PDF/jpeg) to
mtramont@smhlancers.org by June 1, 2021.

*When received in time for print deadline.

ST. MARY'S HIGH SCHOOL is a 501 (c) (3) nonprofit organization • Federal Tax ID # 16-1401191



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Donation Form

Date: _____

We would like to donate the following Items:

ITEM DESCRIPTION/MONETARY GIFT	VALUE

Solicited By: _____

Donated By: _____ Contact Name: _____
(Name as you would like it to appear in the program)

Address: _____ Zip: _____

Phone: _____ Email: _____

☐ Please ✓ this box if you wish your donation to remain anonymous.

Larger items can be dropped off at St. Mary's during regular business hours, or we can make arrangements to pick them up at your convenience.

Some donated items may be combined or paired with other donations and/or packages.
Donations received after deadline may be used during other Lancer events.

Please return this form with your donation to:
St. Mary's High School
Attn: Advancement Department, Gala
142 Laverack Avenue
Lancaster, NY 14086

Questions can be directed to:

Mark Tramont' 77, VP of Advancement at 716-683-4824 x 237, mtramont@smhlancers.org

*When received in time for print deadline.

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