



**New Date!**

# Ciao Italia!

with **MARY ANN ESPOSITO**

**New Date!**

*RETURNS HOME!*

**April 24 & 25, 2021 • Time & Location details being finalized**

Join us in welcoming back **Mary Ann Saporito Esposito '60** and her husband, **Dr. Guy Esposito, M.D. '60**, to St. Mary's High School as she guides us through a selection of dishes from the various regions of Italy and her childhood here in WNY.

Mary Ann Esposito is the creator and host of the nationally televised PBS series, *Ciao Italia with Mary Ann Esposito* and the author of 13 cookbooks. *Ciao Italia* has been viewed by millions over its 30-year history, making it the longest running cooking show on television today!



At the **Live Cooking Demonstration**, Mary Ann will be on stage demonstrating various dishes from her cookbooks while a group of local chefs prepare the dishes for the enjoyment of all attendees. All preparation will be supervised by Mary Ann, adhering to her impeccable standards. During the preparation, Mary Ann will provide the same background about the dishes that we have come to enjoy from her show, as well as how they were part of her life growing up here in Depew, NY.

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Emcee: **WIVB's Chris Horvatits**

Entertainment provided by **The Bobby Militello Quartet**

For tickets and sponsorship opportunities, please see the enclosed response sheet or contact Mark Tramont at **716.462.0693** or [mtramont@smhlancers.org](mailto:mtramont@smhlancers.org).

All proceeds to benefit the **St Mary's Scholarship Fund**.





# Ciao Italia! with MARY ANN ESPOSITO



RETURNS HOME!  
April 24 & 25, 2021

	PRIMO Presenting Sponsor	INSALATA Sponsor	APERITIVO Sponsor	MUSICA Sponsor	BAR Sponsor	VINO Sponsor	INDIVIDUAL TAVOLO Sponsor	BIGLIETTI SIGNOLI Single Ticket
	\$7,500	\$5,000	\$3,500	\$2,500	\$2,500	\$2,500	\$1,750	\$150
Full Page Ad (5" w x 8" h)	✓	✓						
Half Page Ad (5" w x 4" h)		✓	✓					
Quarter Page Ad (2.5" w x 4" h) * <i>portrait</i>				✓	✓	✓	✓	
Name in program book							✓	
Name added to all press releases and advertising	✓	✓	✓					
Recognition & company article featured in SMH Lance Alumni Newsletter sent to 10,000 recipients * <i>article provided by company</i>	✓	✓						
Mention in event article in SMH Lance Newsletter		✓	✓	✓	✓	✓		
Hyperlink to company from SMH event web page	✓	✓	✓	✓	✓	✓		
Social media mentions via SMH Twitter and Facebook	Minimum 10	Minimum 5	Minimum 5	Minimum 3	Minimum 3	Minimum 3		
Signage (4'x8') with color logo for 1 year in SMH Athletic Center	✓	✓						
Signage (4'x4') with color logo for 1 year in SMH Athletic Center			✓					
Event signage with color logo for 1 year in SMH Athletic Center				✓	✓	✓		
Company logo on event banner	✓	✓	✓	✓	✓	✓		
Invitation to private meet & greet Thursday, April 23, 2020 at TBD	4	4	2	2	2	2		
VIP seating with tickets for:	10	10	10	10	10	10	10	
Autographed copy of <i>Ciao Italia: My Lifelong Food Adventures in Italy</i> by Mary Ann Esposito	10	10	10	10	10	10	10	1

For more information, please contact Mark Tramont | 716.462.0693 | [mtramont@smhlancers.org](mailto:mtramont@smhlancers.org)



*with* **Ciao Italia!**  
**Mary Ann Esposito**

April 24 & 25, 2021

**SPONSORSHIP RESPONSE FORM**

- Primo Presenting • \$7,500
- Insalata • \$5,000
- Aperitiva • \$3,500
- Vino • \$2,500
- Musica • \$2,500
- Individual Tavolo • \$1,750
- \_\_\_\_\_ Individual Tickets • \$150

**SPONSOR INFO**

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Company*

\_\_\_\_\_ *Address* \_\_\_\_\_ *City / State / Zip*

\_\_\_\_\_ *Email* \_\_\_\_\_ *Phone*

\_\_\_\_\_ *Name as you'd like it to appear in program book (ex. ABC Company, Inc.)*

**PAYMENT OPTIONS**

Please choose one:

- Check enclosed payable to St. Mary's High School. Amount: \$ \_\_\_\_\_
  - Count on us for support; please invoice me at the address above. Amount: \$ \_\_\_\_\_
  - Charge my  MC  Visa  Amex  Discover Amount: \$ \_\_\_\_\_
- Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Address for Card (If different than above): \_\_\_\_\_

Mail this completed form to: St. Mary's High School, 142 Laverack Avenue, Lancaster NY 14086

**AD DEADLINE: March 15, 2021** • Email your company logo (EPS preferred) and black/white ad PDF artwork to Mark Tramont at mtramont@smhlancers.org. Questions? Call Mark at 716.462.0693.

**THANK YOU FOR YOUR SUPPORT!**

ST. MARY'S HIGH SCHOOL • 142 LAVERACK AVENUE • LANCASTER, NEW YORK 14086 • SMHLANCERS.ORG

Thank you to our event sponsors!

