

Lancer GALA FEBRUARY 7, 2020



The **Lancer Gala** is our premiere fundraising event and features cocktails, dinner, silent, special and live auctions, and many other fun-filled activities throughout the evening. Held on campus, this event is a great opportunity for alumni, parents & friends to support St. Mary's High School! This evening supports our students, scholarships, programs and activities.

PRESENTING SPONSOR - \$5,000 (Level Exclusivity)

- Platinum Sponsor items, plus
- Exclusive company name or logo on Lancer Gala program cover and Gala invitations (*when received in time for print*)
- Company name or logo on event banner, which will hang in school for the year following the Gala
- Top hyperlink logo placement on Lancer Gala website
- Company name or logo on Lancer Gala receipts issued to attendees

PLATINUM SPONSOR - \$3,500

- Bronze Sponsor items, plus
- Thank you recognition in "The Lance" newsletter, sent to over 5,000 alumni and supporters
- Full page ad in the event program distributed at the Gala
- Company name or logo on event banner, which will hang in school for the year following the Gala

BRONZE SPONSOR - \$2,500

- Company name or logo on entry-area signs
- Company name or logo in event program
- Company name or logo on Lancer website
- Half page ad in event program
- Company name in media releases
- Ten (10) tickets with reserved table

TABLE SPONSOR - \$1,500

- Premium wine at table
- Visual recognition at the event
- Company name or logo in event program
- Company name or logo on Lancer website
- Ten (10) tickets with reserved table

BAR SPONSOR - \$1,000

- Prominent signage in 2 bar areas
- Half page ad in event program
- Company name or logo on Lancer website
- Four (4) tickets to event

AUCTION SPONSOR - \$500

- Company name or logo in event program
- Company name or logo on Lancer website
- Two (2) tickets to event

All ads are black & white. PDF files are preferred.

Full page (4.25" wide by 7.5" high)

Half page (4.25" wide by 3.5" high)

Logos & Ad Artwork due January 20, 2020 to be included in the event program.

Ad artwork & company logos can be sent to Mark Tramont at mtramont@smhlancers.org.

SPONSORS are essential partners in ensuring the Lancer Gala's success and in achieving the mission of St. Mary's High School. Thank you!!

Contact Mark Tramont, Dean of Advancement & Alumni Relations at (716) 683-4824 ext. 237 or mtramont@smhlancers.org for more information.

Lancer GALA

FEBRUARY 7, 2020



SPONSORSHIP RESPONSE FORM

Name of Sponsor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- Presenting Sponsor (only 1)** **\$5,000**
- includes full page ad
- Platinum Sponsor** **\$3,500**
- includes full page ad
- Bronze Sponsor** **\$2,500**
- includes half page ad
- Table Sponsor** **\$1,500**
- Bar Sponsor** **\$1,000**
- includes half page ad
- Auction Sponsor** **\$ 500**

ADVERTISING OPTIONS

Inside Pages:

- Full Page (4.25" w x 7.5" h) **\$300**
- Half Page (4.25" w x 3.5" h) **\$200**
- Business Card (3.25" w x 1.75" h) **\$100**

Cover Pages (one each available):

- Inside Front Cover (4.25" w x 7.5" h) **\$500**
- Inside Back Cover (4.25" w x 7.5" h) **\$500**

All PDF or JPEG artwork is due 1.20.20.

Artwork can be submitted to mtramont@smhlancers.org

GALA PAYMENT OPTIONS

Please choose one:

- Check enclosed payable to St. Mary's High School. Amount: \$ _____
- Count on us for sponsorship; we will defer payment until January 2020.
- Charge my Mastercard Visa Amex

Card#: _____ Exp. Date: ____/____/____ CVV Code: _____

Name on Card: _____ Billing Zip Code: _____

SPONSORS: Please email your company logo and ad artwork (PDF/JPG) to mtramont@smhlancers.org.

St. Mary's High School is a 501(c)(3) nonprofit organization, Federal Tax ID# 16-1401191.

THANK YOU FOR YOUR SUPPORT!

Mail this completed form to:

St. Mary's High School ATTN: Mark Tramont
142 Laverack Avenue
Lancaster, NY 14086