



Lancer GALA

FEBRUARY 8, 2019

Dear Friend of St. Mary's High School,

On Friday February 8, 2019, St. Mary's High School will hold its annual **Lancer Gala**. The **Lancer Gala** is our premiere fundraising event and features cocktails, dinner, silent, special and live auctions, and many other fun-filled activities throughout the evening.

Last year, this event raised around \$100,000 and was attended by over 400 alumni, current and former parents, faculty and staff, and members of the community. Since its inception, the Lancer has provided hundreds of thousands of dollars in scholarship and tuition assistance for St. Mary's students. This year we are committed to making the Lancer Gala an even bigger success!

We are currently collecting **auction items** to be featured during both our live and silent auctions at the Lancer Gala. All donors are acknowledged in the evening's program, with larger donors also appearing on signage during the event.* In addition to gaining valuable exposure at the Lancer, you will also play a vital role in continuing the tradition of excellence at St. Mary's.

While any donation is greatly appreciated, below are examples of items that have historically generated the greatest returns at the auction:

Sports

Sports Memorabilia
Exercise Equipment
Outdoor Recreation Equipment
Sporting Goods

Home & Garden

Kitchen Appliances
Dining/Entertainment Accessories
Garden & Patio Furnishings
Power Tools
Landscaping Services

Professional Services

Catered Dinners / Hosted Parties
Spa Packages / Gift Certificates
Gym Memberships
Sports Lessons

Apparel & Accessories

Pro/College Merchandise
Designer Bags / Accessories
Jewelry

Bar / Wine / Pantry Items

Decanters / Barware
Top-Shelf Premium Spirits

Travel

Weekend Getaways
Resort or Hotel Packages

Electronics

Laptops/Tablets
TVs / Sound Systems

Fine Dining / Cuisine

Restaurant Certificates
Gourmet Gift Baskets

Entertainment

Tickets to Pro or College Sporting Events
Performing Arts Events

Through your support of the **Lancer Gala**, you are affording St. Mary's students the opportunity to become the future leaders of our community. So that your gift is properly recognized, please use the enclosed form to submit your donation. If you have any questions, please do not hesitate to contact us at 716.683.4824.

Regards,



Kevin Kelleher
Head of School



Amanda Rebeck
Dean of Advancement & Alumni Relations

* When received in time for print deadline.

St. Mary's High School is a 501 (c) (3) nonprofit organization, Federal Tax ID # 16-1401191.





**ST. MARY'S HIGH SCHOOL
DONATION FORM**

Date: _____

We would like to donate the following as auction items:

Item Description	Item Value

A monetary gift to defray costs in the amount of \$ _____.

Contact Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____

Name, as you'd like it
displayed in the program: _____

Please check this box if you wish your donation to remain anonymous.

Larger items can be dropped off at St. Mary's during business hours or we can make arrangements to pick them up at your convenience. Donations are tax deductible to the extent allowable by law. Each donation will be acknowledged in writing for tax purposes.

Please return this form with your donation to: St. Mary's High School
Attn: Amanda Rebeck
142 Laverack Avenue
Lancaster, NY 14086



Questions can be directed to Amanda Rebeck at 716.683.4824
ext. 237 or arebeck@smhlancers.org.

smhlancers.org/lancer-gala

Thank You for Your Support and Generosity!

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The **Lancer Gala** is our premiere fundraising event and features cocktails, dinner, silent, special and live auctions, and many other fun-filled activities throughout the evening. Held on campus, this event is a great opportunity for alumni, parents & friends to support St. Mary's High School! This evening supports our students, scholarships, programs and activities.

PRESENTING SPONSOR - \$5,000 (Level Exclusivity)

- Platinum Sponsor items, plus
- Exclusive company name or logo on Lancer Gala program cover and Gala invitations (*when received in time for print*)
- Company name or logo on event banner, which will hang in school for the year following the Gala
- Top hyperlink logo placement on Lancer Gala website
- Company name or logo on Lancer Gala receipts issued to attendees

PLATINUM SPONSOR - \$3,500

- Bronze Sponsor items, plus
- Thank you recognition in "The Lance" newsletter, sent to over 5,000 alumni and supporters
- Full page ad in the event program distributed at the Gala
- Company name or logo on event banner, which will hang in school for the year following the Gala

BRONZE SPONSOR - \$2,500

- Company name or logo on entry-area signs
- Company name or logo in event program
- Company name or logo on Lancer website
- Half page ad in event program
- Company name in media releases
- Ten (10) tickets with reserved table

TABLE SPONSOR - \$1,500

- Premium wine at table
- Visual recognition at the event
- Company name or logo in event program
- Company name or logo on Lancer website
- Ten (10) tickets with reserved table

BAR SPONSOR - \$1,000

- Prominent signage in 2 bar areas
- Half page ad in event program
- Company name or logo on Lancer website
- Four (4) tickets to event

AUCTION SPONSOR - \$500

- Company name or logo in event program
- Company name or logo on Lancer website
- Two (2) tickets to event

All ads are black & white. PDF files are preferred.

Full page (4.25" wide by 7.5" high)

Half page (4.25" wide by 3.5" high)

Logos & Ad Artwork due January 18, 2019 to be included in the event program.

Ad artwork & company logos can be sent to Amanda Rebeck at arebeck@smhlancers.org.

SPONSORS are essential partners in ensuring the Lancer Gala's success and in achieving the mission of St. Mary's High School. Thank you!!

Contact Amanda Rebeck, Dean of Advancement & Alumni Relations at (716) 683-4824 ext. 237 or arebeck@smhlancers.org for more information.

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SPONSORSHIP RESPONSE FORM

Name of Sponsor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- Presenting Sponsor (only 1)** **\$5,000**
- includes full page ad
- Platinum Sponsor** **\$3,500**
- includes full page ad
- Bronze Sponsor** **\$2,500**
- includes half page ad
- Table Sponsor** **\$1,500**
- Bar Sponsor** **\$1,000**
- includes half page ad
- Auction Sponsor** **\$ 500**

ADVERTISING OPTIONS

Inside Pages:

- Full Page (4.25" w x 7.5" h) **\$300**
- Half Page (4.25" w x 3.5" h) **\$200**
- Business Card (3.25" w x 1.75" h) **\$100**

Cover Pages (one each available):

- Inside Front Cover (4.25" w x 7.5" h) **\$500**
- Inside Back Cover (4.25" w x 7.5" h) **\$500**

All PDF or JPEG artwork is due 1.18.19.

Artwork can be submitted to arebeck@smhlancers.org

GALA PAYMENT OPTIONS

Please choose one:

- Check enclosed payable to St. Mary's High School. Amount: \$ _____
- Count on us for sponsorship; we will defer payment until January 2019.
- Charge my Mastercard Visa Amex

Card#: _____ Exp. Date: ____/____/____ CVV Code: _____

Name on Card: _____ Billing Zip Code: _____

SPONSORS: Please email your company logo and ad artwork (PDF/JPG) to arebeck@smhlancers.org.

St. Mary's High School is a 501(c)(3) nonprofit organization, Federal Tax ID# 16-1401191.

THANK YOU FOR YOUR SUPPORT!

Mail this completed form to:

St. Mary's High School ATTN: Amanda Rebeck
142 Laverack Avenue
Lancaster, NY 14086